

## **VANIJYA SANGAM – COMMERCE FEST 2025**

Vanijya Sangam, the much-anticipated Commerce Fest, will be held on **12th August 2025**, bringing together young minds from **various schools across Gurgaon** to celebrate innovation, entrepreneurship, and economic insight. The event has the theme of **Igniting Innovation Inspiring Entrepreneurship**.

The primary purpose of Vanijya Sangam is to foster a spirit of enterprise among students, encouraging them to explore real-world applications of commerce and economics through interactive and competitive events. It aims to develop analytical thinking, business acumen, creativity, and teamwork among participants.

This year's fest features a dynamic lineup of events including both offline and online mode.

**Offline** events include:

- **Essential Unboxed** – Dive into the world of advertisement/marketing through creative role play.
- **Policy Play** – A simulation where students design and debate economic policies.
- **Trade War** – A mock trading game testing negotiation and strategy skills.
- **Start-up Sprint** – A platform for budding entrepreneurs to present their innovative business ideas.
- **Biz Quiz** – A business and economy quiz to challenge students' knowledge and awareness.

**Online** events include:

- **Biztoons** – A comic strip competition blending business with humour and storytelling.
- **E-Mag-Onomics** – Create a creative, colourful and visually appealing magazine cover
- **Ad-war** – A creative contra-competitive ad-making challenge that tests marketing flair.

Vanijya Sangam promises a vibrant platform for learning, collaboration, and healthy competition, equipping future leaders with the tools to think critically and act creatively in the world of commerce. It promises to be an exciting convergence of ideas, intellect, and innovation, celebrating the spirit of commerce among the students.